# **INDUSTRY** MIDDLE MARKET **INDICATOR**



# **RETAIL TRADE'S** GROWTH



### Revenue Growth vs. National

Top 3 Internal Challenges (Next 3 Mo.):

Costs

Costs

Top 3 Internal Challenges (Next 12 Mo.):

**Business Growth** 

Staff/ Employees

Staff/ Employees

**Business Growth** 

6.8%

**RETAIL TRADE'S** MIDDLE MARKET **GROWTH OVER THE** PAST 12 MONTHS

## 6.1%

Past 12 Months National



**RETAIL TRADE'S** MIDDLE MARKET **GROWTH OVER THE NEXT 12 MONTHS** 



Next 12 Months National

### **Employment Growth**

3.

**RETAIL TRADE'S** MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

# 3.6%

Past 12 Months National

**RETAIL TRADE'S** MIDDLE MARKET **GROWTH OVER THE NEXT 12 MONTHS** 

# 2.7%

Next 12 Months **National** 

# Preparing for growth through capital investment

Middle market companies in Retail Trade are sending a strong message that they are poised to invest.



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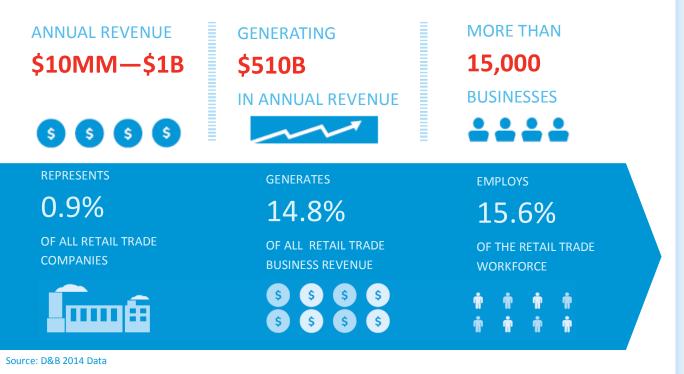
In Collaboration With







### Retail Trade's Middle Market Defined



## Percentage of Revenues around the World



0% Africa

0.4% Latin America

0.1% Middle East

0.0% Other